

"MAINTENANCE"

:30 LIVE READ (:25 Script/:05 for Local Customization)

Your mom always told you to take good care of your stuff. She was right, as usual. It's a fact that regular car maintenance improves gas mileage and performance. Plus, regular maintenance can reduce traffic congestion due to breakdowns, which help to reduce pollution. So keep it up—because it all adds up to cleaner air. Sponsored by the Federal Highway Administration.

:30 LIVE READ (:25 Script/:05 for Local Customization)

There's more riding on your tires than you thought. Keeping tires properly inflated can increase gas mileage and help reduce traffic congestion due to flats caused by uneven tread wear. Plus, keeping tires inflated to the maximum recommended pressure can also reduce pollution. So keep it up—because it all adds up to cleaner air. Sponsored by the Federal Highway Administration.

:20 LIVE READ (:15 Script/:05 for Local Customization)

Your mom always told you to take good care of your stuff. She was right, as usual. Regular car maintenance saves money, reduces traffic congestion due to breakdowns, and helps reduce pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:20 LIVE READ (:15 Script/:05 for Local Customization)

There's a lot more riding on your tires than you thought. Keeping tires properly inflated can save you money by increasing gas mileage. It can reduce traffic congestion due to flats, and reduce pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:15 LIVE READ (:10 Script/:05 for Local Customization)

Regular car maintenance can save you money, reduce traffic congestion due to breakdowns and reduce pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

:10 LIVE READ (:05 Script/:05 for Local Customization)

Maintaining your car reduces pollution. So keep it up—because it all adds up to cleaner air. Sponsored by _____.

"MAINTENANCE :45/:15"

:45 :45 RECORDED:

SFX: A FLOWING, LILTING MELODY

FEMALE ANNCR:

It's within us...

It's all around us...

The air...

You can protect it simply by doing what you're already doing:

Maintaining your car and keeping it in top running condition.

It saves money and means

Less traffic congestion due to breakdowns...

And less pollution.

You see, a well-maintained car releases a fraction of what a poorly-maintained or malfunctioning car emits.

And, since vehicles on the road account for more than 25 percent of all air pollution nationwide, a little regular maintenance could go a long way.

So keep it up because it all adds up to cleaner air.

:15 LIVE READ TAG: (15 Seconds for Local Customization)
