

"MAINTENANCE :45/:15"

:45 :45 RECORDED:

SFX: A FLOWING, LILTING MELODY

FEMALE ANNCR:

It's within us...

It's all around us...

The air...

You can protect it simply by doing what you're already doing:

Maintaining your car and keeping it in top running condition.

It saves money and means

Less traffic congestion due to breakdowns...

And less pollution.

You see, a well-maintained car releases a fraction of what a poorly-maintained or malfunctioning car emits.

And, since vehicles on the road account for more than 25 percent of all air pollution nationwide, a little regular maintenance could go a long way.

So keep it up because it all adds up to cleaner air.

:15 LIVE READ TAG: (15 Seconds for Local Customization)
