

"TRIP CHAINING :45/:15"

:45 RECORDED:

SFX: A FLOWING, LILTING MELODY

FEMALE ANNCR:

The air...

You breathe it...*

Feel it...

And continue to protect it...

Simply by doing what you're already doing:

Combining your daily errands into one sensible trip.

Trip chaining.

It means more time in your life,

Less traffic congestion,

And less pollution.

When you first start a car that's been sitting for over an hour, it pollutes up to five times more than when the engine's warm.

So make a list, plan your route and trip chain. You'll be saving a lot more than just time.

Trip chaining.
Keep it up
because it all adds up
to cleaner air.

:15 LIVE READ TAG: (15 Seconds for Local Customization)
