

DOT/EPA

It All Adds Up To Cleaner Air Initiative **Seasonal Theme Program Materials: Fall**

DJ DIALOGUE SUGGESTIONS

A list of questions designed to stimulate fun conversations about carpooling between radio DJ's and their listeners.

DJ Dialogue Suggestions from the U.S. DOT and U.S. EPA

Why: Carpooling and ride sharing saves money, time and stress and helps reduce traffic congestion and air pollution.

- National statistics show that:
 - American workers spend \$60 billion a year on gasoline commuting to and from work (Texas Transportation Institute).
 - The typical worker who switches from driving alone to car pooling saves more than \$1,000 a year in transportation costs and avoids driving an average of 5,000 miles per year (U.S. DOT).
 - Every time one person shares a ride, they're helping to reduce emissions from cars by about half (Bureau of Common Sense).

What: These questions are designed for DJ's to use to spur a dialogue with their listeners on the fun of carpooling. They can be used as conversation starters or in a contest rewarding callers with the best stories.

- If you could carpool with any 3 people living or dead, who would you pick?
- Would you rather carpool in a sports car because it'd look cool or a minivan because it'd be more comfortable?
- Is it rude to sleep in your carpool?
- What is the best game you've ever played while carpooling?
- Who is your favorite carpool driver and why?
- How do you pass the time if you're not driving in your carpool? Reading, listening to music, or making faces at other carpoolers (non-carpoolers)?
- Who gets to pick the radio station in your carpool?
- How do you determine who gets to ride "shotgun" in your carpool?

- What's your favorite carpool breakfast food?
- What song best describes your carpool partners: "Simply the Best," "Hit the Road Jack," or "If I Could Turn Back Time"?
- What is the funniest experience you've ever had in a carpool?
- Have you ever dated someone from your carpool?
- Have you ever lied to someone in your carpool about their bad haircut or ugly outfit?